



QRYZEN

THE ZENITH OF QR INNOVATION

Run your business in a scan.

THE COMMUNITY PLAN

Run your whole network from one QR.

Turn a scattered group into a living network — one that connects its people, earns its keep, and renews itself. This is the complete guide.

INSIDE THIS GUIDE

Everything you need to decide.

A short, honest walk through what the Community Plan is, who it's for, what it does for the people in it, and what it costs.

01	Why good communities go quiet	The silent failures — and the pain they cause on both sides.
02	The pain behind the pain	The quieter fear under every complaint — the pain worth solving.
03	Five logins become one	Everything a network duct-tapes together, replaced by a single link.
04	Everyone wins	What members feel, and what you as the host feel.
05	The member's world	The bigger vision — what belonging actually gives a member.
06	Your command center	How you see and control everything, and scale past your calendar.
07	What it does for you	Five value stories — findability, events, relationships, automation, ownership.
08	One QR, infinite doors	The member card and the Scan-to-join code.
09	Who it's for	Chapters, chambers, alumni, coworking, conferences, franchises.
10	The math that makes it pay	Why it earns its keep the moment one member renews.
11	Plans & pricing	Every plan, every feature — you only choose how many belong.
12	Live by this afternoon	The eight-step path from empty page to first member.
13	New in this edition & FAQ	The latest that shipped, and the questions every host asks.

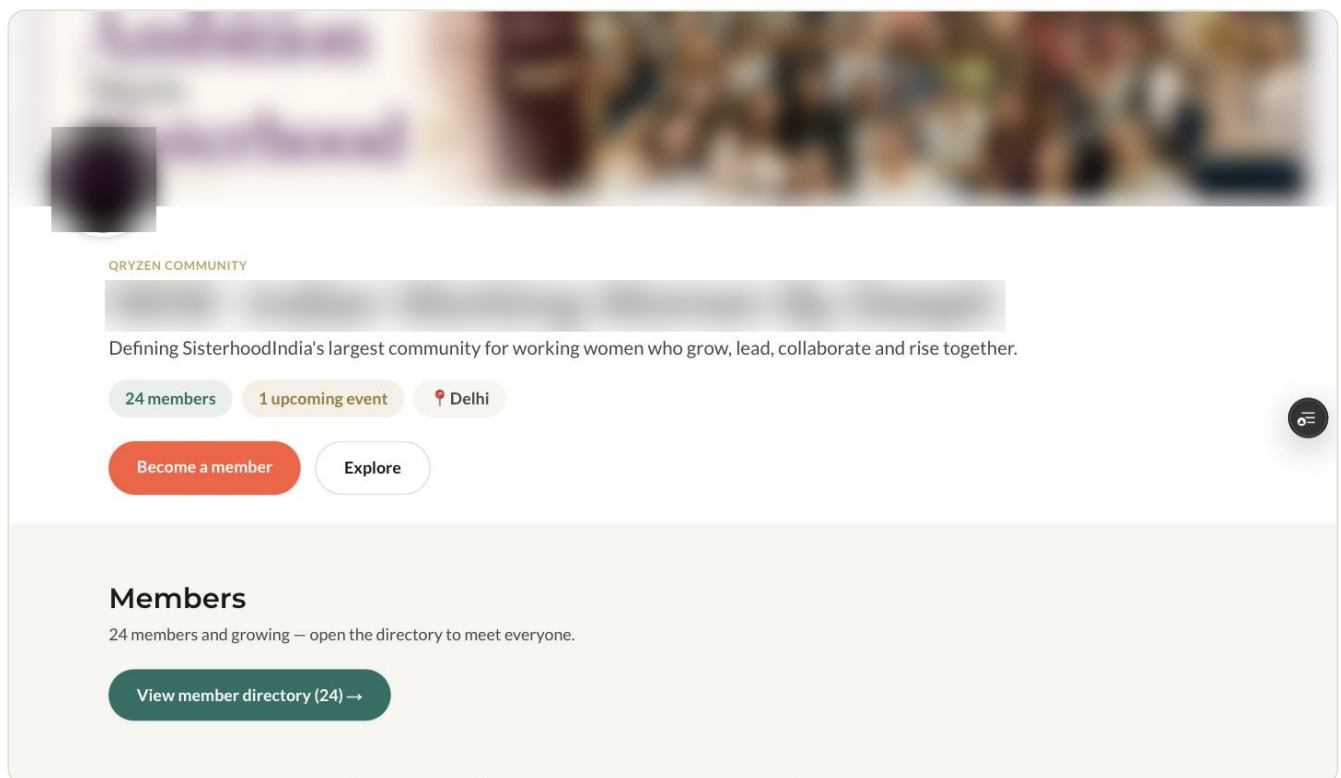
WHY IT MATTERS

A group survives on effort. A network runs on **belonging**.

The difference between a WhatsApp group that goes quiet and a community people renew for isn't more admin. It's whether every member can be **found**, can **connect**, and can actually **see what they're getting**. QRYZEN makes belonging effortless — and, for the first time, makes it visible.

One link opens your whole community: its people, its events, and the proof it's working. Members save it to their phone. You watch it grow. Nobody's card ever ends up in a drawer again.

One link. Your whole community — its people, its events, and the proof it's alive.



A live community's home — one scan opens the whole network. (Details blurred for privacy.)

Why good communities go quiet.

Almost every network dies the same slow death — not from a lack of care, but from tools that were never built to hold people together. These are the five silent failures.

1 The group gets noisy, then silent

A WhatsApp group can't be searched, sorted or joined properly. The signal drowns, people mute it, and the room goes dark.

2 The directory goes stale

A spreadsheet is out of date by month two. Nobody can find the right person at the moment they need them — so they stop looking.

3 Events become a second job

A separate tool, another login, manual payment chasing, a clipboard at the door. The effort quietly outweighs the turnout.

4 The value stays invisible

Members can't see the referrals, introductions or business the network gave them — so renewal feels optional instead of obvious.

5 The founder becomes the bottleneck

Everything routes through one person. When they're busy, the community stalls. It can't outgrow their calendar.

THE REAL DIAGNOSIS

None of these are people problems. They're tooling problems. Give a community the right rails and the same people stay, connect and renew.

It's frustrating — for **everyone**.

The tooling doesn't just make life hard for you. It quietly wears down every member too. These are the words people actually use.

What your members put up with

The quiet frustrations that make them drift

- “I met someone great at the meeting — and lost their card.”
- “I can't find the right person in the group when I actually need them.”
- “I pay the fee every year but can't point to what I got for it.”
- “I missed the event — I never even saw the message.”
- “My whole presence here is just a phone number in a chat.”

What you put up with

The load that lands on the founder

- “Everything runs through me — it stalls the moment I'm busy.”
- “The directory is out of date the day after I finish it.”
- “I'm chasing payments and fixing spreadsheets at midnight.”
- “At renewal I'm asking people to trust me, not showing them proof.”
- “The group went quiet and I can't tell who's still engaged.”

THE POINT OF THIS GUIDE

QRYZEN was built to erase both columns — so members feel looked after, and you finally get your evenings back.

THE PAIN BEHIND THE PAIN

Under every complaint is a quieter **fear**.

The lost card and the stale list are only symptoms. Underneath is the thing that actually decides whether people stay: how the community makes them feel about themselves. This is the pain worth solving.

FOR THE MEMBER

WHAT THEY SAY	THE PAIN BEHIND IT
"I lost their card."	The fear of being forgettable — of watching opportunities, and other people, move past them.
"I can't find anyone."	Loneliness inside the very group that promised to connect them.
"I can't point to what I got."	Quiet regret — and the doubt that they ever really belonged here.
"I missed the event."	The ache of being on the outside of their own community.

FOR YOU, THE HOST

WHAT YOU SAY	THE PAIN BEHIND IT
"It all runs through me."	Burnout — and a community that can never grow beyond your own energy.
"The list is always stale."	Embarrassment — it quietly makes your leadership look unprofessional.
"I chase payments at midnight."	The creeping sense that this isn't the leader you set out to be.
"I can't prove the value."	The real fear: the community slowly shrinks, and everything you built fades.

Fix the tool and you don't just remove tasks — you give members back their confidence, and give yourself back your purpose.

Five logins become **one**.

Everything a network duct-tapes together, replaced by a single link your members already know how to use.

WHAT YOU JUGGLE TODAY	WHAT IT BECOMES
A WhatsApp group nobody can search	One link that opens your whole network
A spreadsheet directory, stale by month two	A living directory that updates itself
A separate events tool with its own login	Events with payments built in — cards, PayPal, UPI
Paper cards that end up in a drawer	QR digital cards — tapped, saved, never lost
No idea who actually met whom	Referrals & closed business, tracked end to end
Renewals you can't really justify	Renewals backed by a real number

39 features, in one place — grouped by what they do



Everything is included on every plan — you only choose how many people belong.

Two people. One platform.

Both feel it.

A community only thrives when the member feels seen and the host feels in control. QRYZEN is built so both are true at once.

Your members feel

What every person gets by belonging

- **Never forgotten.** A digital card + profile, saved to any phone in one tap.
- **Found.** Listed in a directory people can actually search — by name, trade or city.
- **Showcased.** Featured members get a full mini-site — story, services, gallery, one-tap contact.
- **Introduced.** AI tells them exactly who they should meet next.
- **Rewarded.** Referrals and the business they close are credited back to them.
- **In the loop.** Events, wins and reminders reach them where they already are.

You, the host, feel

What you get to run it all

- **In control.** One dashboard for members, events, payments and every signal.
- **Unburdened.** A guided builder and automations that do the chasing for you.
- **Paid cleanly.** Every fee lands in your own gateway — QRYZEN takes no cut.
- **Able to prove it.** Referrals and closed business become a real renewal number.
- **World-class.** Your brand, your domain, your logo — not ours.
- **Free to grow.** From 50 members to 100,000 on the same rails.

For a member, it isn't software. It's a **bigger stage**.

When someone joins, they don't get an app to learn. They get a place in a network that works for them even while they sleep — a professional presence, a room full of the right people, and proof that they're growing. This is what belonging actually gives them.

They become visible

A searchable profile and a full mini-site mean the right person finds them at the exact moment they need them — instead of being lost in a chat nobody scrolls.

FROM INVISIBLE → IN DEMAND

Opportunity finds them

Every event, referral and AI-suggested introduction is a door. The network actively points business and people toward each member.

FROM ATTENDING → CONNECTING

They own an identity

Their card, story, services and personal link become a presence they're proud to share — saved to any phone in a tap, never in a drawer.

FROM A NAME → A BRAND

They can see themselves grow

Referrals given and received, business closed, wins celebrated. Progress they can feel and measure — not just hope for.

FROM GUESSING → KNOWING

A membership people can feel is working — and never want to cancel.

You see everything. You **control everything.**

One dashboard sits over the whole community. Nothing happens in it that you can't see, shape or stop — and it keeps running whether you're in the room or not. Here is everything under your hand.

People

Approve, suspend or revoke members, assign IDs and roles, set categories, bulk-import a CSV, and grant trials — you decide exactly who belongs.

Money

Your own gateway, your event prices and membership tiers, invoices and promo codes. Every rupee is visible, and every rupee is yours.

Brand

Logo, cover, colours, code of conduct and gallery — plus a white-label custom domain. It looks like your organisation, never like ours.

Communication

Announcements and broadcasts, event messaging, WhatsApp automation and weekly digests — reach everyone, or the right few, on your terms.

Content & moderation

Approve featured profiles, edit any field, moderate discussions, and spotlight the members you want the community to see.

Insight

The Activity inbox, referral & TYFCB analytics, attendance and a real renewal number — the whole community's health at a glance.

WHY IT MATTERS

This is the difference between a community that depends on you and one that **scales past your calendar** — it runs, grows and renews whether you're in the room or not.

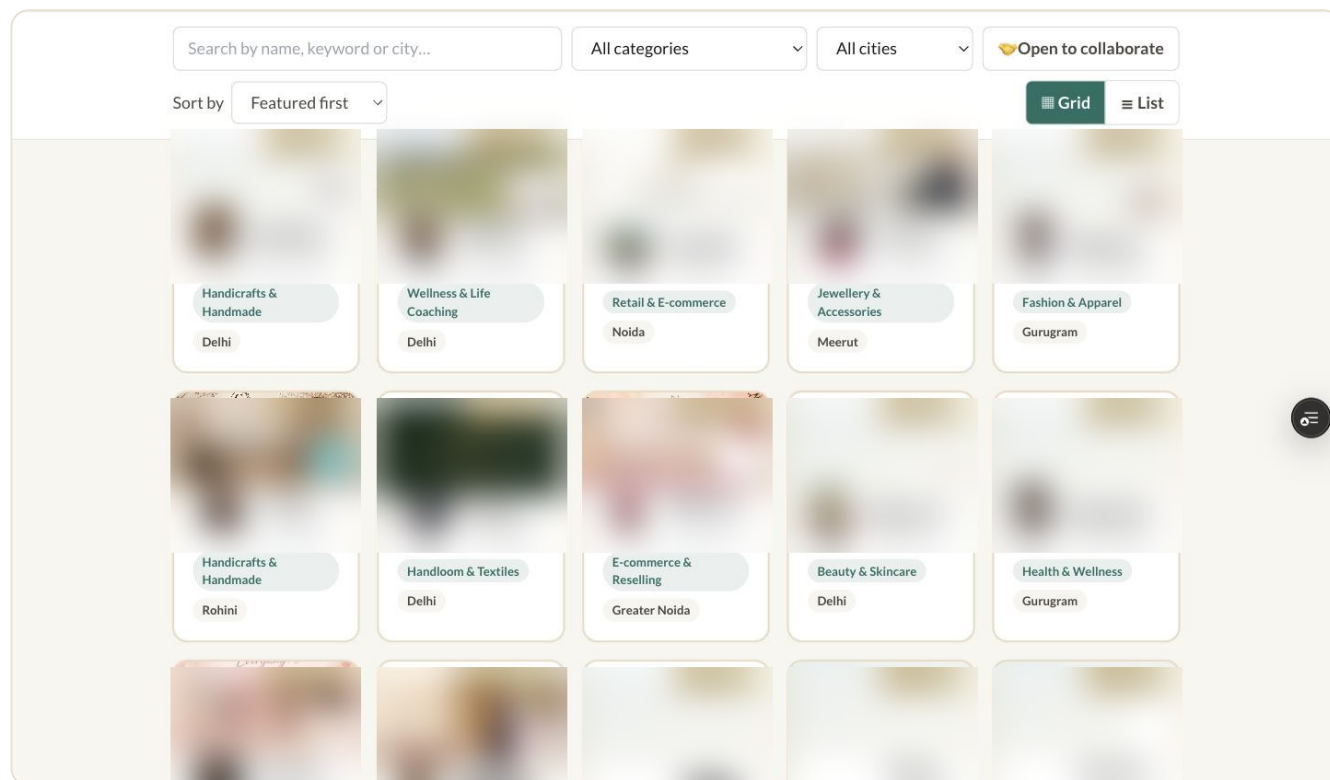
Everyone findable, in one tap.

Your directory **is** the product. Members find each other by name, trade or city — and every profile keeps itself current, because members edit their own. No more chasing updates for a spreadsheet nobody opens.

- A searchable, filterable directory members actually use
- A QR digital card each person saves to their phone in one tap
- Featured members get a full mini-site; everyone gets a clean listing
- A personal link (vanity URL) each member can share as their own
- Print or export the whole directory for an AGM handbook

IN PRACTICE

A member meets someone at an event, taps their QR, and the contact is saved with photo, links and business — before they've even sat down.



The living directory — searchable, filterable, always current. (Member details blurred.)

Events that pay for themselves.

Sell a seat, fill the room, and keep the money — all from the same QR. Visitors register in seconds with **no login**, pay into your own gateway, and check in at the door with a scan. The clipboard, the spreadsheet and the payment-chasing all disappear.

- Free RSVP or paid registration — money settles into your own account
- No-login sign-up + one clubbed invoice for group bookings
- QR check-in, walk-ins & on-the-spot collection at the door
- Auto-created Zoom links for online events
- Reminders before, reports & feedback after — every time
- AI autofills the whole event from a flyer, photo or PDF

IN PRACTICE

You snap a photo of the event flyer. AI fills the title, date and price. You share one QR. Payments land in your bank; the room checks itself in.

THE PART THAT MATTERS

QRYZEN takes **0%** of your ticket and membership money. It flows straight into your own Razorpay, Stripe, UPI or PayPal.

Relationships, finally measured.

The reason people renew isn't the app — it's the business and the connections they get. QRYZEN makes that value impossible to ignore, and turns it into the single number you put in front of every member at renewal time.

- A referral engine — every introduction, and the business it closes (TYFCB)
- AI matchmaking that tells each member who to meet next
- Member wins, testimonials, spotlights and discussions that keep it warm
- Attendance and participation, visible at a glance
- One renewal number, backed by real data, for the whole community

IN PRACTICE

At renewal, you don't ask a member to "trust the value." You show them: 7 introductions, 3 deals closed, ₹4.2L of business — from a membership that cost a fraction of that.

It keeps working after you close the laptop.

The admin that used to eat your evenings now runs on its own — and reaches members where they actually reply: WhatsApp. Invitations, reminders, receipts, reviews and renewals all send themselves.

- WhatsApp invites with Going / Maybe / Can't buttons
- Confirmations, reminders & payment receipts, sent automatically
- Auto review-requests after events — your Google rating grows on autopilot
- Membership expiry, renewal nudges and weekly digest emails
- One Activity inbox — every signup, RSVP and payment in a single place

IN PRACTICE

You publish an event and go to bed. Overnight the invites go out, RSVPs come back with a tap, and the paid seats send their own receipts.

OPTIONAL ADD-ON

WhatsApp automation runs on your **own** number (BYON) for a flat **₹1,299/mo** in India or **\$13/mo** internationally — no per-message charge from QRYZEN.

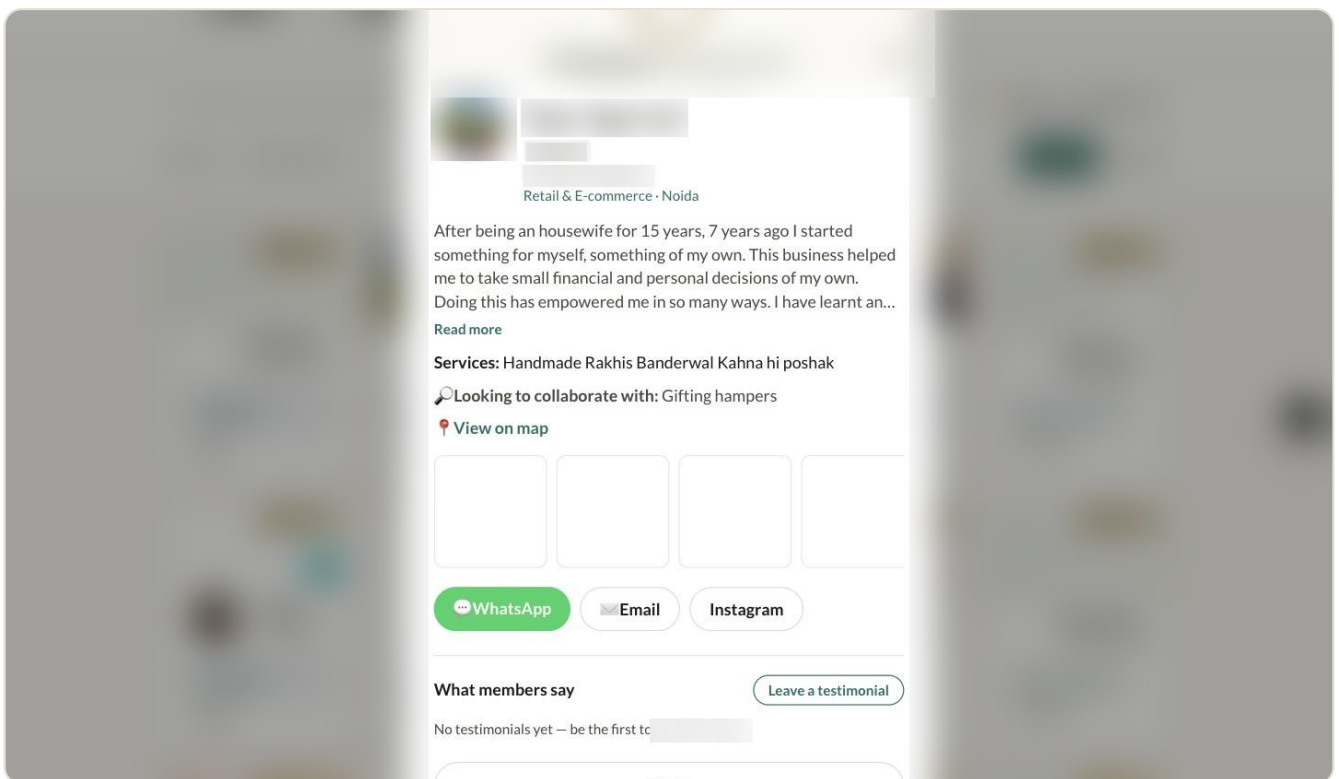
Yours, top to bottom.

It should feel like **your** community, not a tool you rent. So it does — down to the domain. You launch it without a developer, brand every corner, and stay fully in control of who's in.

- A guided, step-by-step builder — launch the whole thing without any tech
- Your logo, cover, colours, code of conduct and photo gallery
- A white-label custom domain from the Plus plan up
- Full admin control — approvals, member IDs, categories, trials and plans

IN PRACTICE

Members visit [community.yourbrand.com](#), see your logo and colours, and never once feel like they're using someone else's software.



A featured member's mini-site — their whole business, on one tap. (Identity blurred.)

One code opens everything.

A community shouldn't need instructions. One QR is all a member ever touches — to join, to be found, and to share themselves.

- **Scan to join.** One QR on the banner, badge, deck or broadcast opens the landing page, directory and join form.
- **Scan to save.** Each member's card saves to any phone in a tap — no app, no typing.
- **Scan to check in.** The same code marks attendance at the door.
- **Every scan counted,** so you can see who's actually networking.



TRY IT

Scan to see a live community.

This is a real QRYZEN Scan-to-join code. Point your camera at it to see exactly what your members would see when they join yours.

Built for every kind of network.

If a group of people needs to find each other, meet, and prove it was worth it — the Community Plan fits.

BNI-style chapters

Referrals, 1-2-1s, attendance and TYFCB — the whole ritual, measured.

THE JOB: PROVE THE ROI

Chambers & trade bodies

A searchable member directory your members finally use — and renew for.

THE JOB: JUSTIFY THE DUES

Alumni networks

Keep a network alive long after the WhatsApp group goes quiet.

THE JOB: STAY CONNECTED

Coworking spaces

The member directory IS the product you're selling access to.

THE JOB: SELL BELONGING

Conferences & events

One QR on the badge and everyone can find everyone, instantly.

THE JOB: SPARK CONNECTION

Franchise & partner networks

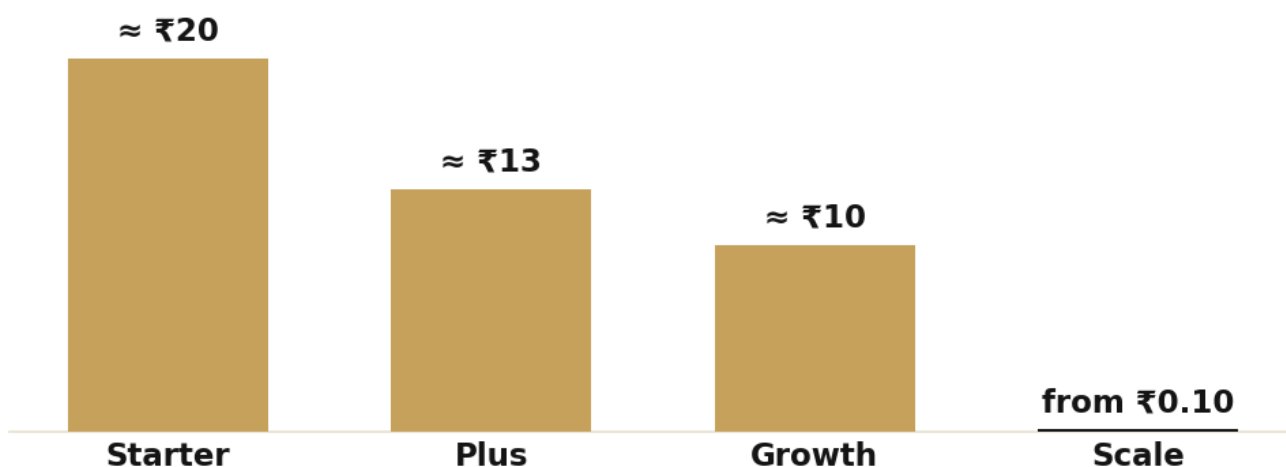
One directory of every dealer, partner or certified pro.

THE JOB: ONE SOURCE OF TRUTH

Priced so it **pays for itself**.

Every plan includes every feature. You only choose how many people belong — and the more who do, the less each one costs to run. It earns its keep the moment a single member renews.

Cost per member / month — it drops as you grow



The bigger your network, the less each member costs to run.

A WORKED EXAMPLE — A 200-MEMBER CHAPTER

≈ ₹2,600 / month

At about ₹13 per member, running the whole community — directory, events, referrals, cards — costs roughly ₹2,600 a month. A single member renewing at ₹5,000/year covers nearly two months on its own. The referrals and closed business the network creates are worth many multiples more — and now you can prove it.

Every plan. Every feature.

You're not buying features back one tier at a time — you only choose how many members, and a white-label domain from Plus up.

	Starter	Plus	Growth	Scale
People who belong	50	200	500	100,000
Per member / month	≈ ₹20	≈ ₹13	≈ ₹10	from ₹0.10
Directory, profiles & QR cards	✓	✓	✓	✓
Events + paid registration	✓	✓	✓	✓
Referral engine + TYFCB	✓	✓	✓	✓
AI matchmaking	✓	✓	✓	✓
Announcements, gallery & discussions	✓	✓	✓	✓
Attendance QR check-in	✓	✓	✓	✓
Guided step-by-step builder	✓	✓	✓	✓
WhatsApp automation (BYON)	Add-on	Add-on	Add-on	Add-on
Admin tools + CSV import	✓	✓	✓	✓
White-label custom domain	—	✓	✓	✓

WHATSAPP AUTOMATION — OPTIONAL ADD-ON

₹1,299 / mo (India) • **\$13** / mo (international)

One flat monthly fee, on **any** plan, running on your **own** WhatsApp number — no per-message charge from QRYZEN. It turns on invites with Going/Maybe/Can't buttons, confirmations, reminders, receipts, review-requests and renewal nudges.

Live by **this afternoon.**

The guided builder walks you through each step. Here's the whole path — from empty page to your first member.

1 Name it & make it yours

Logo, cover, colours, a one-line description — one clean screen at a time. No design skills needed.

2 Set who belongs

Pick your member categories (or write your own) so the directory sorts itself from day one.

3 Bring your people in

Import a CSV and QRYZEN emails each member a "claim your card" invite automatically — or add them by hand.

4 Turn on featured profiles

One shared form: filling it makes a member premium, unlocking their full mini-site and richer card.

5 Connect your gateway

Razorpay/UPI for India, Stripe or PayPal worldwide — every rupee lands in your account, not ours.

6 Publish & put your QR everywhere

One "Scan to join" QR for the banner, the badge and the deck.

7 Run your first event

Create it (or let AI autofill from a flyer), collect RSVPs and payments, check members in by scan.

8 Let it run itself

Switch on WhatsApp automation and the invites, reminders and renewals send themselves.

The latest that shipped.

The Community Plan keeps getting sharper. Here's what's new since the last edition.

- **Guided step-by-step builder.** Launch the whole community without touching anything technical.
- **WhatsApp automation.** Invites with Going/Maybe/Can't, confirmations, reminders, receipts, review-requests and renewal nudges — on your own number.
- **No-login event registration.** Visitors sign up and pay in seconds, no account required.
- **Clubbed payment + single invoice.** Register a group, pay once, get one clean invoice.
- **Walk-ins & on-the-spot collection.** Take payment and check people in right at the door.
- **Auto reminders, reports & feedback.** Around every event, sent and gathered for you.
- **Unified Activity inbox.** Every signup, RSVP and payment in one place.
- **Weekly digest emails.** To you, your members, and the community.

The things every host asks first.

Do I need any technical skills?

No. The guided builder sets up the whole community one screen at a time — most hosts are live the same afternoon.

Who holds the money from events and memberships?

You do. Payments settle straight into your own Razorpay, UPI, Stripe or PayPal. QRYZEN never takes a cut.

Do members keep their own profiles updated?

Yes — members edit their own details, so the directory stays current without you chasing anyone.

What exactly is the WhatsApp add-on?

An optional layer that sends invites, reminders, receipts and renewal nudges from your own number, for a flat ₹1,299/mo (India) or \$13/mo (international).

Can I use my own domain and branding?

Yes. Your logo, colours and cover throughout — plus a white-label custom domain from the Plus plan up.

How do renewals get easier?

Every member's referrals and closed business are tracked, so at renewal you show a real number instead of asking for trust.

Is there a free way to try it?

Yes — build your entire community free, with every feature, and only pay when you're ready to open the doors.

How many members can it hold?

From 50 on Starter up to 100,000 on Scale — all on the same rails, so you never have to migrate.

AND THE COMMUNITY PLAN IS ONLY THE BEGINNING

It's one product inside QRYZEN — the platform that lets anyone run an entire business, or an entire network, from a single scan. Here's the whole of it.

Community is one room. QRYZEN is the **whole building.**

The Community Plan runs on QRYZEN — the operating system for running a business, or a network, from one QR code. One account unlocks every tool below, each with payments into your own gateway and pages that speak 20+ languages.

Digital Business Card

Your whole contact, saved to any phone in one tap.

Link-in-bio

Every link you point people to, on one clean page.

Brand Page

An AI-built landing page for your offer — live in minutes.

Catalogue & Shop

Your products behind one code, paid by UPI or card.

Booking & Calendar

Paid appointments, with Zoom links created automatically.

Smart Forms & Surveys

Typeform-style forms, one clean question at a time.

Funnels

A guided path that turns a single scan into a sale.

Google Reviews

Turn happy customers into 5-star ratings, automatically.

Events

RSVP, paid registration and QR check-in at the door.

Community

Everything in this guide — your whole network in a scan.

Files · Menu · Media

Menus, PDFs, audio and video behind one scan.

WhatsApp automation

Invites, reminders and receipts, on your own number.

ONE ACCOUNT, EVERYWHERE

Payments into your own gateway · 20+ languages · prices in ₹ or \$ by country · on the Play Store & App Store · QR codes that never expire.

Why we built QRYZEN.

We believe the tools that let a business look and operate like a giant shouldn't belong only to giants. A single scan should be enough to run everything — for a founder in Delhi or a chapter in Dubai, in any language, at a price anyone can start with: free.

Our vision

A world where anyone — a solo founder, a shopkeeper, a coach or a whole community — can run everything they do from a single scan, and stand shoulder to shoulder with the biggest names in their field.

Our mission

To put the power of an entire business behind one QR code — beautiful pages, real payments and honest automation — working in every language and every country, and always free to begin.

- **Simplicity over software.** If it needs a manual, we haven't finished designing it.
- **Your data, your money.** Payments land in your account. Your audience is yours, not ours.
- **Global by default.** Every page, price and message adapts to where your people are.
- **Built for the underdog.** The person just starting out deserves the best tools, not the leftovers.

Clarity for the founder. Belonging for the community. Growth for both.



Run your whole business — and your whole network — from **one scan**.

Start with your community, free. Every feature, no card. Open the doors when
you're ready.

Start free · qryzen.com/community-plan

QRYZEN · THE ZENITH OF QR INNOVATION · POWERED BY ANKVERSE
GLOBAL

ANNEXURE

Every plan, feature by feature

Everything is included on every plan — you only choose how many people belong.

FEATURE	STARTER	PLUS	GROWTH	SCALE
Members included	50	200	500	100,000
Directory, profiles & QR cards	✓	✓	✓	✓
Events + paid registration	✓	✓	✓	✓
Referral engine + TYFCB tracking	✓	✓	✓	✓
AI matchmaking	✓	✓	✓	✓
Member needs board (“universe”) + perks	✓	✓	✓	✓
Bulk gifting requests + supplier quotes	✓	✓	✓	✓
My Value (per-member ROI page)	✓	✓	✓	✓
Announcements, gallery & discussions	✓	✓	✓	✓
Attendance QR check-in	✓	✓	✓	✓
Guided step-by-step builder	✓	✓	✓	✓
Admin tools + CSV import	✓	✓	✓	✓
WhatsApp automation (own number)	Add-on	Add-on	Add-on	Add-on
White-label custom domain	—	✓	✓	✓
QRYZEN base plan for the admin	Sprint	Starter	Starter	Pro

Payments always settle to your own gateway — QRYZEN takes no cut. Members join by scanning; there is no app to install. Annual billing gives 2 months free. For current pricing, see [qryzen.com/community-plan](https://www.qryzen.com/community-plan).

Run your community in a scan · www.qryzen.com/community-plan